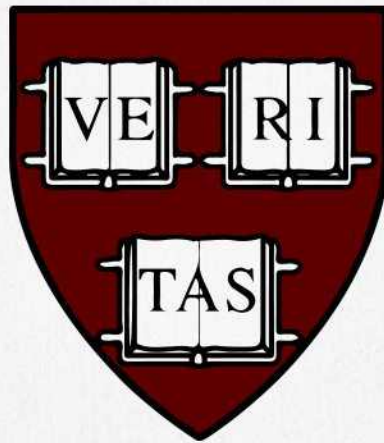


AUSCR



Harvard Association for U.S.-China Relations

ATVenture 2013 Publicity Package



INTRODUCTION TO HAUSCR

The Harvard College Association for U.S.-China Relations (HAUSCR) is an organization (501(c)3 federal tax-exempt organization) dedicated to promoting the exchange of ideas and opportunities between students from Harvard University and from all across China. Each year, HAUSCR organizes a series of cross-cultural exchange programs in Harvard, Beijing, and Shanghai, including Harvard's largest summer program in China, collectively changing the lives of over 1,500 students annually around the globe.

HAUSCR's flagship program, the annual HAUSCR Summit for Young Leaders in China (HSYLC), is a week of exploration and development for Chinese high-school students conducted by Harvard undergraduates, faculty, and prominent leaders from both nations. In the US, HAUSCR promotes cross-cultural connections with the ATventure program, the premier social entrepreneurship competition for Chinese college students.

ABOUT ATVENTURE

As China is becoming increasingly important in the global economic stage, we want to help shape new young social entrepreneurs who are capable of helping to improve the society for all. We believe socially-conscious entrepreneurs can help redefine communities and improve the lives of many throughout the world.

Our mission is to inspire change and globalize grassroots entrepreneurship. To accomplish this, we are inviting 20-30 teams of innovative college students from the US and overseas in China to participate in the 2nd annual ATventure conference and competition. At the conference, participants will get a chance to speak with prominent leaders and academics in the social entrepreneurship field.

This year, we hope to accomplish the following:

- Facilitate intercultural exchange on pressing social issues
- Inspire real change in Chinese and worldwide communities
- Provide the student entrepreneurs with tools to implement changes

For more information, please visit www.hauscr.org and www.harvardatventure.org.

WHY WE'RE DIFFERENT

1 Seed Funding

Not only are we aiming to inspire the next generation of leaders in China, but we also want to provide them with the means to make an impact with a round of funding.

2 Mentorship

With access to Harvard's wide network, we hope to provide our competitors with mentors from a variety of fields. We hope this interaction will foster further growth for these emerging ideas.

3 Panels and Workshops

While on Harvard's campus, the students will engage with innovative leaders and experts in social entrepreneurship. There will be a diverse set of workshops, panels, and TED-style talks to help inspire these young change-makers.



PAST PARTICIPANTS

China

- Peking University
- University of Hong Kong
- Tsinghua University
- Fudan University
- Nanjing University
- Zhejiang University
- Wuhan University
- Shanghai University of Finance and Economics
- Hong Kong Polytechnic University
- Sichuan Fine Arts Institute
- University of Science and Technology of China
- Sun Yat-Sen University
- Xiamen University

United States

- University of Pennsylvania
- George Mason University

PAST SPEAKERS

- **Jack Ma Yun**
Founder of Alibaba.com and CEO of Yahoo! China
- **John Thornton**
Former president of Goldman Sachs
- **Kai-Fu Lee**
Founding president of Google China
- **Lawrence Summers**
Former President of Harvard University
- **Yuanli Liu**
Assistant Professor and Founding Director of the China Initiative, Harvard School of Public Health
- **Nancy Barry**
Former president of Women's World Banking
- **Li Yundi**
World-renowned pianist and winner of International Chopin Piano Competition

PAST CONFERENCE SCHEDULE

Wednesday

7:00-8:00pm
Opening Ceremony

8:00-9:00pm
Welcome Social

Thursday

10:00am-12:00pm
Refine Proposal/Executive Summary

1:00-7:00pm
Workshop and Office Hours with HBS Mentors

9:00-11:00pm
Evening Mixer for HAUSCR
associates and participants

Friday

10:00-11:30am
Social Entrepreneurship Presentation

11:30am-1:00pm
Refine Proposals/Presentations

2:00-5:00pm
TEDTalks with Social Entrepreneurs

6:00-8:00pm
Networking with
Harvard Social Entrepreneurs

Saturday

8:00am-3:30pm
Social Enterprise Conference

4:00-6:00pm
Leadership Training

7:00-8:30pm
Dinner and Announcement of Finalists

Sunday

10:00am-12:00pm
Social Entrepreneurship Panel

12:00-5:00pm
Preparing for Final Presentations

6:00-8:00pm
Business Plan Presentation and Competition

8:00-10:00pm
Awards Ceremony



TIMELINE OF ATVenture

Feb. 1

All applications due

Feb. 8

All admission decisions
and feedback sent out

Feb. 15

Deadline for teams
to confirm participation

Feb. 22

All PowerPoint
presentations are due

Mar. 1

All PowerPoint
revisions are sent out

Mar. 27-31

Conference at Harvard

Registration Fee: 400 USD per team member

Each team must consist of at least one but at most three team members. Each team has to submit a 15-20 page business proposal and application form. Please see the “Apply” tab of our website www.harvardatventure.org for more information.

If you have any questions, please contact:

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