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### **Welcome to the LSE-PKU Summer School**

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#### **BUSINESS, LAW, MANAGEMENT AND MEDIA**

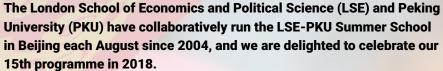
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#### **CHINESE LANGUAGE**

17 Pre-sessional Chinese Language Course



This exciting two-week English language programme offers university-level courses to students and professionals in subjects across the social sciences, all with a focus on China and Asia. It is taught by outstanding faculty from LSE and PKU, two of the world's leading universities for teaching and research, and attracts a cohort of well-informed and engaged students and professionals from around the world.

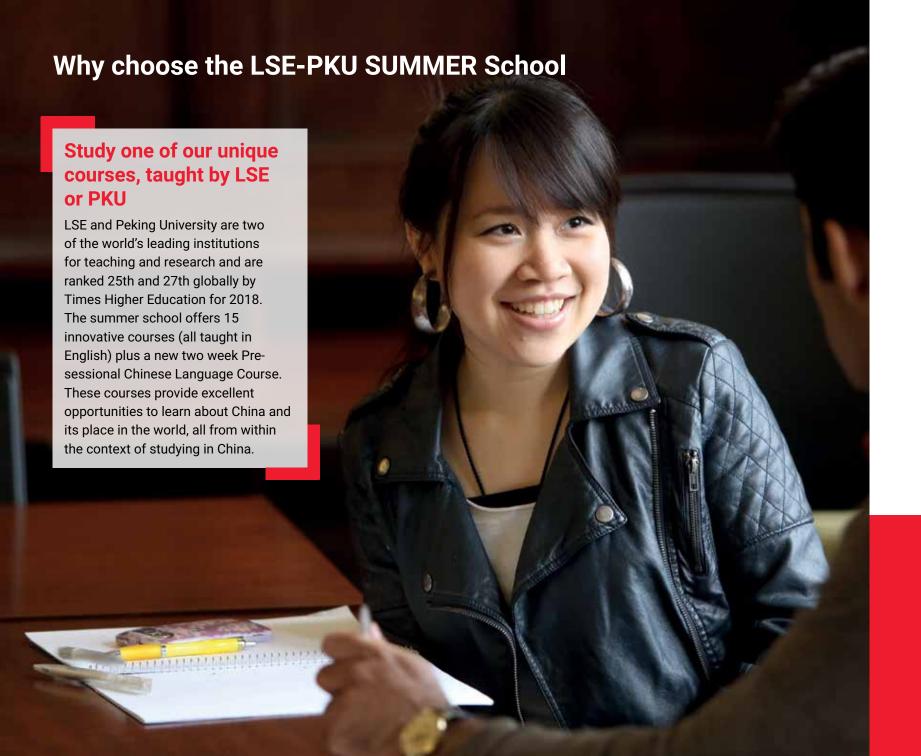
Over the past five years, the LSE-PKU Summer School has attracted an average of 280 participants representing 44 nationalities. Whilst the majority have been students from more than 100 different universities, about 30 per cent have been graduate professionals working in a wide range of fields including business, public policy, international affairs, NGOs and law. It is this diversity in the classroom which year after year participants cite as making the LSE-PKU Summer School a truly global and valuable experience; a place in which different perspectives can interact and lead to a vibrant and enriching discussion of issues relevant to China and Asia today.

If you are interested in studying the challenging issues of the 21st century with some of the world's leading thinkers, at a time when understanding China could not be more important, we encourage you to apply to the LSE-PKU Summer School, and look forward to meeting you in Beijing.

#### **Professor Qiwei Yao**

Academic Director, LSE-PKU Summer School





# Mix with students and professionals from all over the world

The LSE-PKU Summer School attracts university students and graduate professionals from across the world. Our students represent the best universities around the globe from undergraduate to doctoral level, and our professional participants also come from many different industries including finance, law, media, banking, governments and NGOs. This incredible diversity enriches class discussions and provides excellent networking opportunities for those thinking about the next steps in their academic or professional lives.





My classmates were the highlight of this trip. We were such a diverse group: everyone comes to class with different experiences, backgrounds and cultures, and I learned a lot from all of them both in class through group discussion and when we were out having fun.

Chih-Yu Chen, Financial Analyst, Japan

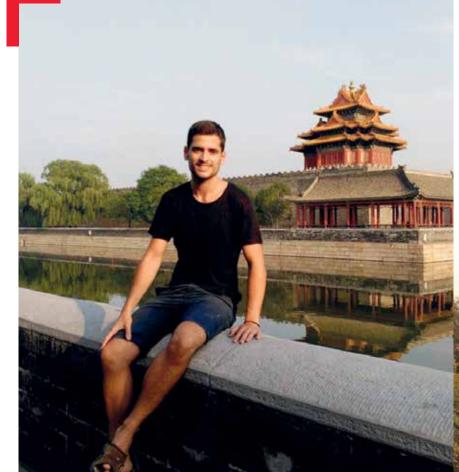
Due to the diversity and the fact that most of the people I met were so well-read, it meant that meeting every single person became an opportunity for me to grow and prosper as an individual on an intellectual level.

Mohammad Mouzannar, Bridge Engineer, Saudi Arabia

## Explore Beijing, one of the world's most exciting cities

Beijing is one of the largest and most dynamic cities in Asia, providing a fascinating base from which to learn more about China's economy, politics and social policies, and also to understand how China interacts with the rest of the world. Nowhere else is the contrast between old and new quite so dramatic.

The Peking University campus is also one of the most beautiful in China. The campus, known as "Yan Yuan" – the gardens of Yan – is situated at the northeast of the Haidian District in the western suburbs of Beijing. The campus includes many traditional style Chinese buildings, a large lake and several former residences and buildings used in old Imperial China. It stands near the Yuan Ming Gardens and the Summer Palace.



Life in Beijing was great. The city is unlike anything I have seen even while travelling through other parts of Asia. Beijing, and the PKU campus, have something in store for everyone; whether you like art and museums, nightlife and clubs, historical sites and palaces, or simply studying and staying in shape.

Getting to spend two weeks inside the PKU Campus was amazing. It is so much greener, quieter, and more relaxed than the city surrounding it that it almost felt like a city getaway...

**Florian Bornhauser**, Head of Market and Competitor Intelligence, China

The best part of the course was exploring Beijing and PKU. Overall it was a wonderful experience both socially and educationally. The course has helped my reanalyse my business approach towards uncertain environments.

Arjun Natarajan, India



The best thing for me was learning about China, meeting people from other backgrounds/countries, and being stretched intellectually by my course and lecturers. I recommend others to go for it!



### The programme

The LSE-PKU Summer School programme combines the strengths of LSE and PKU in the social sciences. Each course is taught by a specialist in their field who holds a position at one of these world class institutions.

### **Contact hours and teaching methods**

The LSE-PKU Summer School is an intensive, two week programme. As each course is full-time, participants take one course which consists of a total of 48 contact hours between Monday and Friday over the two weeks. Usually this involves 36 hours of lectures, attended by all participants each morning, and 12 hours of seminar classes in groups of up to 15, held each afternoon. However, other teaching methods appropriate to the individual courses may be used and schedules may vary.

Due to the rigorous, academic nature of the programme, participants are strongly advised to consult the online course outlines and to prepare as appropriate for the demands of their chosen course.

### **Assessment and certificates**

All LSE-PKU Summer School courses are assessed and graded, and a transcript and certificate are provided to all participants who successfully complete their course.

All courses feature a final examination, which is two hours in length and held on the final day of the programme, Friday 17 August. Please note that these examinations cannot be rescheduled. In addition, courses normally require a second element of assessment such as a mid-term paper or group project. Please consult the online course outlines for specific details.

Full details of the assessment criteria, marking schemes and deadlines will be provided at the start of the programme.

Participants who do not complete all elements of assessment, but attend at least 80 per cent of the taught sessions, are eligible to receive a statement of attendance.

### Obtaining academic credit

The quality of LSE-PKU Summer School courses is given the highest priority. Participating students are often able to receive academic credit towards their degree from their home university upon presentation of their LSE-PKU certificate, transcript and course syllabus. Students who

wish to receive credit should speak to their home university as soon as possible. The LSE-PKU Summer School office is very pleased to provide any further information which may be helpful to students or their universities.

### **Study facilities**

During the LSE-PKU Summer School, participants have access to study facilities at Peking University including computer rooms, library, campus wireless network and printing services. However, considering the intensive nature of the programme and the requirement for written papers and research, participants are strongly advised to bring their own laptop or similar device with them. Those taking statistics courses or highly quantitative courses are also advised to bring a suitable calculator. Participants will be assisted in setting up access to IT networks on their portable devices upon arrival at PKU.

The lecturer was great - he clearly knew a lot about the field and openly shared information and his personal opinion too. I also liked that our class ended early enough to do some sightseeing in the evening.

Meera Sachdeva, University of Oxford, UK



**ECONOMICS. FINANCE AND STATISTICS** 

### Big Data: Data Analytics for Business and Beyond

In this modern information age, the broad availability of "Big Data" (ie, data of unprecedented sizes and complexities) brings opportunities with challenges to business and beyond. For example, companies focus on exploiting data to gain competitive advantages; cyberspace communications reveal complex social interactions; and Big Data surveillance is an effective way to detect actionable security threats With the introduction of some basic data analytic methods and datadriven decision-making (DDD), the primary goal of this course is to help participants view various problems from business, science and social domains via a data perspective, and to understand the principles of extracting useful information from data using real-life examples (some from China).



**Professor Qiwei Yao** is a Professor of Statistics at LSE whose current research focuses on modelling and forecasting with vast time series data. He has also undertaken major data analytics consultancy projects for companies including Barclays Bank, EDF and Winton Capital Management Ltd.

Course code: LPS-MY201

Professor Yao was very patient in answering academic guestions and very kind to discuss topics other than the course after class.

Shurui Zhang, University of Nottingham (Ningbo Campus)

### **China and the World Economy: International Monetary Economics**

This course examines topics in open-economy macroeconomics and international finance, investigating key theories in practice, using examples from around the world. Specific topics include exchange rates, current account deficits and balance of payments inflation, sovereign debt and open economy macroeconomics. Participants will also investigate issues such as risk, purchasing power and hyperinflation, financial globalisation, economic crises, growth and international capital markets, using empirical evidence and case studies from China, the USA, Latin America, Japan, South Korea and various countries in the European Union including the UK. This course is suitable for those with intermediate level micro economics.



Dr Cheng Sun is an Assistant Professor at the Guanghua School of Management at Peking University. She earned her PhD in economics from Princeton University, and her research interests include applied microeconomics, banking and corporate finance.

Course code: LPS-EC209

### Did you know?

100% of our 2017 attendees would recommend this course to others.

### **Corporate Finance in a Global World: Challenges and Opportunities**

The aim of this course is to introduce students to key concepts in international corporate finance and to enable them to formulate strategies in international finance and investment. Expect this to be an interactive class: we will take the perspective of corporate financial managers and discuss actual case studies together from around the world, reviewing real decisions made in China, India, Russia, Venezuela, Japan and Vietnam. Topics will include capital structure, risk management, capital raising, mergers and acquisitions and valuation techniques. In addition, students will formulate strategy recommendations for real companies, with the goal of developing real shareholder proposals. As an introductory course, it is not necessary that students have a background in Finance.



Dr Mogi Groen-Xu is an Assistant Professor of Finance at LSE who specialises in corporate finance and corporate governance. Her main research interests are the effects of regulations and contracts on the financial decisions of corporations, such as capital raising or investment.

Course code: LPS-FN209

### **Economics of Gender: An Asian and** Comparative Perspective

An introduction to the economics of gender has much to offer to both women and men, and this course places Asia, and particularly China. at the centre of these debates. Participants will examine evidence and comparative experiences around gender pay gaps, and rural and urban differences, to investigate why the position of women has changed so dramatically in the last 50 years, and in history. We also ask: why does it differ from country to country to this day? Why is women's pay and work, and position in the household, still far from equal? Is this injurious to women's welfare only, or to all? And what policies and environments can lead to greater gender equality?



**Dr Judith Shapiro** is the Undergraduate Tutor in the Department of Economics at LSE. Her research interests include the economics of post-transition and transition, and the economics of heath and population. Dr Shapiro was previously Chief of the Transition Economics Section of the United Nations Economics Commission for Europe.

Course code: LPS-EC208

The course gave me the opportunity to think about different business perspectives which I really enjoyed.

Johannes Alfred Emil Tauchert, BSP Business School, Berlin

The discussions in class were very interesting and challenging interesting and challenging.

Serena Fu, University of Warwick, UK



#### **NEW FOR 2018**

# The International Financial System in a Post-Crisis World: New Risks and Challenges for Asia and Beyond

The world economy has emerged from the most serious crisis it faced since the 1930s, but now faces new risks and challenges as advanced economies struggle to ignite growth and productivity while confronting populist political pressures to roll back globalisation. This course provides a rigorous analysis of the most critical political, economic, and strategic risks and challenges facing the international financial system after the crisis. It explores how and why these risks and challenges will reshape societies and impact the climate for policymakers and the business community for years to come. It will investigate these risks and challenges at the global, regional, and national level, with specific reference to the experience of many Asian economies.



Professor Jeffrey Chwieroth is a Professor of International Political Economy in the Department of International Relations at LSE. He is the author of Capital Ideas: The IMF and the Rise of Financial Liberalization (Princeton University Press, 2010).

Course code: LPS-EC210

#### **NEW FOR 2018**

## Chinese Media, Global Contexts: Convergence and Conflicts

Chinese media and communication industries have been undergoing profound changes in the last few decades. We frequently hear stories about censorship and surveillance in China that repress freedom of expression, alongside claims that the Chinese government prioritizes the communication industry as a key sector driving the economic growth.

While champions of liberal democracy have been critical of the various "soft power" campaigns that the Chinese state initiates, transnational media companies have wasted no time in entering the Chinese market and also incorporating Chinese investment.

This course provides critical analysis of the key aspects of the aforementioned transformation, focusing on the political economy of media and communication industries as well as the mediated politics underpinning stories and texts.



**Dr Bingchun Meng** is an Associate Professor in the Department of Media and Communications at LSE and the Deputy Head of the Department. She has published widely on media industries, media and communication governance, comparative media studies and feminist media studies.

Course code: LPS-MC204

### Consumer Revolution: Internet Marketing and New Business Models in China

Internet marketing is the key driver of success for many of today's leading companies, representing a powerful alternative to the dominant marketing approaches of the last few decades and one which is necessary for business leaders to embrace. In this course participants will gain a critical understanding of the Chinese internet market, online consumers, e-commerce and other internet marketing strategies as well as new business models in China. Among others, course sessions will include social marketing and WeChat, video marketing and entertainment, content marketing, mobile marketing and e-commerce in rural areas.



**Dr Rui Wang** is an Assistant Professor of Marketing at Guanghua School of Management at PKU. Her research interest focuses on areas within strategic marketing.

Course code: LPS-MG301

This course was really interesting and brought my attention to some things I had never noticed before.

#### **NEW FOR 2018**

## Digital Rights: Data Protection, Privacy and Freedom of Expression Online

The Internet is a global medium for communications and commerce but it is possible to regulate it and, if so, who should be responsible for such regulation and what would be the most appropriate form of regulation? This course will examine, through a comparative lens, how the rights to privacy, data protection and freedom of expression have been applied to the Internet. Comparing the European Union legal framework with alternative regimes including those in China and the United States, this course will equip participants with an understanding of the principles and challenges underpinning cyber-regulation, and examine, for instance, whether it is desirable to regulate all personal data processing, or to distinguish between forms of permissible/impermissible speech.



**Dr Orla Lynskey** is an Assistant Professor in the Law Department at LSE. Dr Lynskey's primary area of research interest is EU data protection law and before entering academia

Course code: LPS-LL205

### Forces Behind The Dynamics Of Chinese Business Law

The objective of this course is to provide students with an understanding of Chinese business and commercial law, examining how the law is made, implemented and interpreted, and the forces behind its development from both international and domestic perspectives. Using real life case studies involving large foreign companies with investments and business in China, participants will investigate and debate – including through mock Moot Courts – issues such as the WTO and China's foreign trade, legal regimes of FDL and ODL, business organisation law and IPR protection in China, demonstrating the interaction between the CCP, parliament, the government, and the judiciary, as well as central-local relationships, with a focus on contemporary judicial reform in China.



**Dr Jianbo Lou** is an Associate Professor of Law at the PKU Law School where he is also Co-Director of the Commercial Law Section, and Director of the Centre for Real Estate Law.

Course code: LPS-LL203

The best part of this course was being taught by such an excellent professor, and experiencing every aspect of day-to-day life in an entirely different context.

**Conall Nobusuke Chern-Warwick**, The London School of Economics and Political Science, UK

## A Complex Society: Social Issues and Social Policy in China

With China surfacing as a global economic giant, how this post-socialist country will adjust as a profoundly-changed society and respond strategically to the growing social needs of its population remains of great interest. As social transition has also accelerated, China has encountered a series of daunting challenges in maintaining the balance between economic growth and social stability. Participants will discuss major challenges to social development in China (e.g. poverty and income gaps, migrant workers and labour relations, health infrastructure and ageing) in the context of globalisation and urbanisation, reviewing these newly-emerging social issues and social policy, and reflect on the future direction of social change and social policy in China.



**Professor Yuegen Xiong** is a Professor in the Department of Sociology at PKU. His research focuses on social policy, comparative welfare regimes, social work, NGOs and civil society.

Course code: LPS-SA202

#### **NEW FOR 2018**

## The Challenge of Change: Chinese Politics and Public Policy

This course explores contemporary Chinese politics with a special focus on its policy making processes through an emphasis on China's political structure and state-society relations. Participants will examine the background to major political events in modern China and then investigates current political issues in China. Such themes include the political system and state-society relations, political drivers of economic change, environmental issues, civil society, challenges and benefits associated with continuing economic liberalisation, cyberspace and censorship, nationalism, ethnicity, identity and domestic conflicts/ terrorism, and discourse from within the Chinese Communist Party (CPP) on political reform as it sets its important plans for the future.



**Dr Shaohua Lei** is an Assistant Professor in the School of International Studies at PKU. His research fields include Chinese Politics and Public Policy, Comparative Studies on Chinese and Foreign Political Systems, and Sino-US Relations.

Course code: LPS-GV203

### NEW FOR 2018

## China's Belt Road Initiative: Development as Grand Strategy and the Emerging Global Order

China's economic position, coupled to an astute use of finances flowing from its neo-mercantilist policies, has enabled it to become the leading trading partner and a significant investor in the developing world (or 'Global South'). Moreover, through the onset of the Belt Road Initiative (BRI), the Global South is increasingly figuring in Beijing's expanding security interests and soft power provisions. Understanding how dynamics in this relationship are impacting upon a host of global and contemporary issues (BRICs, multilateralism, peacekeeping, the environment) is crucial to the shape of the 21st century. Students will acquire a deeper appreciation of the concept of agency linked to the varied response of countries and regional organizations to the BRI from policy elites to local communities in the rest of the world, to China's growing structural power, as well as placing Chinese engagement within the context of other 'traditional' and emerging powers.



Professor Chris Alden is a Professor in International Relations at LSE. His research includes China-Africa relations and post-conflict peace building. His most recent book (China and Africa – Building Peace and Security Cooperation on the Continent) was published in 2017.



**Dr Alvaro Mendez** is Co-Director of the Global South Unit at LSE. He is currently co-authoring a major study on the foreign relations of Latin American countries with respect to China.

Course code: LPS-IR209

## From NGOs to Social Enterprises: Chinese Social Organisations in Local and Global Governance

This course explores how non-governmental organisations (NGOs) and other social organisations have emerged in China, revealing how they coexist with the government and sometimes play key roles in local (and global) governance. The courses also investigates how international and domestic NGOs operate and interact in China, highlighting the new role of Chinese NGOs going outside domestic borders to do international work of their own. Important conceptual issues will include: development and management of NGOs, role of transnational activism, views and practices of volunteerism, philanthropy and funding, and the effect of NGOs and civil society on Chinese society and politics. Throughout the course, empirical cases of NGOs will be discussed, including within the areas of public health poverty alleviation, labour rights, environmental protection, and education.



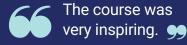
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**Dr Timothy Hildebrandt** is an Assistant Professor in the Department of Social Policy at LSE. His research and teaching focuses on the relationship between NGOs and the state, particularly in non-democracies.

Course code: LPS-SA301

As a professional working with NGOs and social enterprises, I would highly recommend this course to anyone seeking to gain an understanding of the economic and political context in which these organisations work in China. Dr Hildebrandt was an expert facilitator and his cross-cultural and first-hand experience really brought out the fascinating different perspectives in the classroom.

**Jon Cheung**, Principal at Prolegis Lawyers, Australia



Wang Rong, British Embassy, China

## Opening the Black Box: Understanding Chinese Foreign Policy Making

An economically more powerful and confident China is exerting unprecedented influence on global affairs with its proactive diplomacy. In order to predict and respond to China's international behaviour, it is essential to understand the causes behind such conduct, although this is not always simple. This course tries to bridge foreign policy decision-making theories and Chinese foreign policy making practice to help participants understand the major factors that shape Chinese foreign policy and how they exert their influences. Participants will investigate the impact of historical legacies, systematic constraints, personality and the decision-making style of paramount leaders; evolving foreign policy-making structures and changing bureaucratic processes; fluid domestic politics; and the impact of the military, nationalism and public opinion on Chinese foreign policy.



Professor Zhang Qingmin is a Professor and Chair in the School of International Studies at PKU. His research focuses on Chinese Foreign Policy, Diplomatic Studies, and Foreign Policy Analysis.

Course code: LPS-IR206

My lecturer Professor Zhang was absolutely excellent, very interesting and engaging. Lots of thought provoking lectures and discussions.

Joanna Hawley, Foreign and Commonwealth Office, UK

# The Political Economy of Urbanisation in China and Asia: Globalisation and Uneven Development

This course explores the contemporary dynamics of urbanisation in Asia, with special emphasis on cities in China and other East and Southeast Asian economies which share the experiences of rapid urban development and strong state intervention in the context of condensed industrialisation. Benefitting from taking place in Beijing, participants of this course are encouraged to consider how urban space is transformed in different social, economic and political settings, and what socio-spatial implications are made in a differentiated way upon local populations. Applying interdisciplinary and comparative perspectives, participants will develop critical knowledge and comparative understanding of how urban space is transformed in different social, economic and political settings, and what socio-spatial implications are made in a differentiated way upon local populations.



**Dr Hyun Shin** is s an Associate Professor in the Department of Geography and Environment at LSE. His research focuses on the political and economic dynamics of urban (re)development including displacement and gentrification.

Course code: LPS-GY201

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The course was absolutely great!

Oi Zhou

### PRE-SESSIONAL

### **Chinese Language Course**

We are delighted to offer a new two week Pre-sessional Mandarin Course which will take place from 23 July – 3 August 2018, just before the main LSE-PKU Summer School. This is a two week intensive programme for beginners (20 hours per week), and no previous experience or knowledge of Mandarin is required.

The pre-sessional course is taught in English and Mandarin and includes coverage of the four skills of listening, speaking, reading and writing and provides a good balance between understanding the systems of Mandarin grammar and vocabulary, developing the skills of comprehending and producing Chinese in speech and writing, guided practice in language usage and authentic communicative activities. The class size is limited to fifteen to allow intensive interactive practice with individual feedback and advice on progress.

The fee for the Chinese Language Course is £420.

Please note: this course can only be taken in conjunction with the main LSE-PKU Summer School (it cannot be taken on its own). Applicants can select this course as part of their application to the LSE-PKU Summer School application form (see page 27 for details of How to Apply).

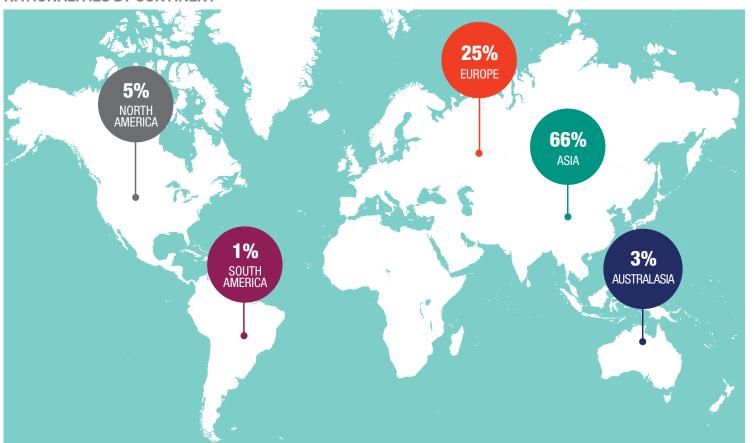
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PRE-SESSIONAL - CHINESE LANGUAGE COURSES

### **Our attendees**

Our cohort varies from year to year, but we are able to illustrate the diversity of our most recent demographics through a number of quick facts and illustrations. There is no upper age limit and we welcome applications from suitably qualified university-level students and professionals from all sectors who feel they may contribute to, and benefit from, attending our programme.

### **NATIONALITIES BY CONTINENT**



18

ATTENDEES
BY COUNTRY

China: 144

UK: 28

USA: 9

Hong Kong: 9

Germany: 9

Australia: 8

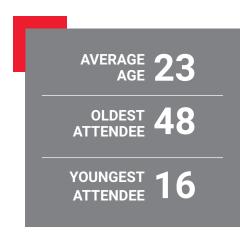
Singapore: 7

Netherlands: 6

Austria: 5

Italy: 5

India: 5







### Life in Beijing

#### Visas

Most participants will require a visa to enter China. The LSE-PKU Summer School will provide letters of invitation to support the visa application process in due course once participants have paid their tuition fees in full. Participants are advised to check visa application procedures with the Chinese embassy in their country of residence as early as possible.

#### **Arrival**

Participants generally arrive over the weekend of 3-4 August 2018 to give them sufficient time to orient themselves in Beijing and to adjust to any time difference if relevant (GMT +8) prior to registration on 5 August. Please allow sufficient time to acclimatise to Beijing (and the August weather) before the beginning of the Summer School.

### **Travel to the Campus**

PKU Student Helpers will be available at Beijing Capital Airport on 3-4 August 2018 to welcome participants and assist them in finding transport to their destination. The PKU Student Helpers will be clearly visible on arrival, wearing LSE-PKU Summer School t-shirts and holding LSE-PKU Summer School signs. The PKU student helpers also speak fluent English and provide a friendly welcome for anyone new to China or to Beijing. If you will be arriving on a different date, further information about how to find the PKU campus and how to get from the airport to PKU will be included in the pre-departure handbook sent to confirmed participants.

### **Travel within Beijing**

Peking University is situated in north west Beijing, and has its own stop on Line 4 of the Beijing Subway. The station is located just outside the **East Gate of Peking University**, at the intersection of Chengfu Road and Zhongguancun North Street, which is very helpful for travel to and from the campus. Again, further information and maps for the campus and the subway will be included in the pre-departure handbook sent to confirmed participants.

#### **Accommodation**

Accommodation is not directly arranged by the LSE-PKU Summer School, and is not included in the tuition fee. As such, participants are free to choose and arrange accommodation which best fits their personal requirements and budget.

However, for those who would like to stay in accommodation very close to the campus with other LSE-PKU Summer School participants, a number of rooms have been reserved at the PKU

Global Village which is located opposite the East Gate of Peking University. Single and twin rooms are available. The PKU Global Village building also includes cafeterias, Wi-Fi and sports facilities. Relevant booking information will be provided to individuals once their tuition fee has been paid in full. Please note that availability is limited and rooms will be allocated in order of bookings received, so early application is advised.

Other accommodation options, to suit all budgets, are available in the ZhongGuanCun and Wudaokou areas close to campus. Accommodation of a basic but comfortable standard is likely to cost around £500 for 14 nights. It is recommended that participants budget approximately £350 for meals and other additional expenses during the LSE-PKU Summer School.















### Registration

Registration will take place on the PKU campus on the afternoon of Sunday 5 August 2018. Participants will be asked to check and sign their registration forms, and will also be given a pack of information relating to the LSE-PKU Summer School, including reading packs where appropriate.

### **Orientation**

Following registration, the LSE-PKU Summer School will provide a free orientation and welcome. This provides a great opportunity for students and staff to meet each other in a more informal environment before courses begin the following day, and light refreshments will be provided. Tours of the campus will also take place to help students locate the relevant teaching buildings, library, shops and cafeterias on campus, as well the East Gate of Peking University subway station.

### **Social events**

While participants often make social plans with their course fellows after classes have finished each day, the LSE-PKU Summer School also arranges social and sightseeing events for the weekend in the middle of the programme, as well as a number of extra-curricular activities over some of the afternoons and evenings during the programme. This usually includes a visit to the Great Wall section at Mutianyu (transportation via air-conditioned coaches). These events are optional and can be booked during registration in Beijing. An additional charge is payable.

On the final evening of the programme (Friday 17 August), we also invite all LSE-PKU Summer

School participants (staff and students) to attend a gala dinner at a local hotel. This is a wonderful opportunity to celebrate the achievements of the Summer School, and also to say goodbye (or perhaps, "see you again next year"!) to all of the friends you have made in Beijing.

### **Health and personal insurance**

Please note that the LSE-PKU Summer School does not provide any health or personal insurance cover on your behalf, and nor is any cover provided through PKU Global Village.

Although problems are rare, please ensure that you have health and personal insurance cover that is sufficient for the whole period that you will be in China, and sufficient to cover any theft or medical emergency which may arise. Copies of this insurance documentation may be lodged with the LSE-PKU Summer School office on arrival, in case a need to consult them arises.

### **Extending your stay**

Many participants take the opportunity to arrange private travel or other activities in Beijing/China or elsewhere in Asia either before or after the LSE-PKU Summer School. Given the intensive nature of the programme, there is little free time during the LSE-PKU Summer School to visit all of the places of interest you may wish to visit. Arranging some additional time to explore Beijing and China outside the dates of the programme is consistently a top recommendation from previous participants, so please bear this in mind when making your travel arrangements.

### **Admission criteria**

The LSE-PKU Summer School is a university-level programme and accepts applications from university students and professionals from all over the world.

There is no minimum grade requirement for entry, but applicants should be prepared to actively participate in a rigorous, intensive academic programme run by two leading research and teaching universities. It is expected that participants will engage with the extensive reading list as required by their course and contribute fully to class discussions.

Students who complete their High School studies in 2018 and hold a confirmed offer to begin university in 2018 may also apply.

### **Proficiency in English**

As the LSE-PKU Summer School is delivered in English, it is essential that all participants have a good standard of English language to enable them to fully participate in the programme and interact with their classmates.

We appreciate that applicants may show their English ability in a range of ways, such as:

- Native speaker of English
- Experience of studying in English at university level\*.
- Achieving the minimum score in one of the following language certificates:

TOEFL (internet based)	107 or above (including 25 in each component)	
IELTS	7.0 or above (including 7 in all components)	
CAE	With grade B or better or 185 points overall and a minimum of 185 points in each individual component.	
СРЕ	With grade C or better or 185 points overall and a minimum of 185 points in each individual component.	
Pearson Test of English (Academic) (PTEA)	Academic test with a score of 65 in all four components.	

\*If you have studied in an English speaking institution, or have courses taught at your university in English (excluding English language courses) you may meet our requirements without having to supply one of the above certificates. Evidence of this will either need to be included on a transcript or letter from your university.

### **Prerequisites**

Some LSE-PKU Summer School courses at 200- or 300- level have specific prerequisites listed in the course descriptions, whilst others suggest (but do not require) particular academic backgrounds. Applicants for a course where prerequisites are in place should ensure that the documentation they provide with their application clearly indicates how their previous study meets this requirement.

My favourite things included the quality of teaching, the diversity of participants, and the excitement of studying in China as the world's new economic power.

**Tiara Utomo**, studying Economics at the University of Birmingham

### **Fees and payments**

### Application fee

A non-refundable £50 application fee applies to all applications, and is paid by credit/ debit card online through the secure LSE Online Store. Application fees must be paid before an application can be submitted.

#### **Tuition fee**

The tuition fee for taking one course on the LSE-PKU Summer School is as below:

• Standard rate: £1.800

• Student rate: £1.500.

Pre-sessional Chinese Language course: £420.

To mark the 15th anniversary of the LSE-PKU Summer School in 2018 we are delighted to offer a 15 per cent "Early Bird" discount for all fully completed applications received by 31 March 2018.

The student rate is available to current full-time university and high school students. Professional participants who are also alumni of LSE or PKU (including the LSE-PKU Summer School or the LSE-UCT July School) are also able to take advantage of the student rate.

Please note that the tuition fee does not include the cost of travel, accommodation or other living costs.

### **Tuition fee payment**

Tuition fees must be paid in order to secure a place on the LSE-PKU Summer School. The payment must be received by the deadline given on the offer letter, usually four weeks from the date of offer, or the offered place may be made available to another applicant. These timescales may be shortened closer to the start of the LSE-PKU Summer School.

Tuition fees are paid online by credit or debit card through the secure LSE Online Store, or, exceptionally, by invoice to a third party sponsor organisation. Full receipts are provided for all payments.

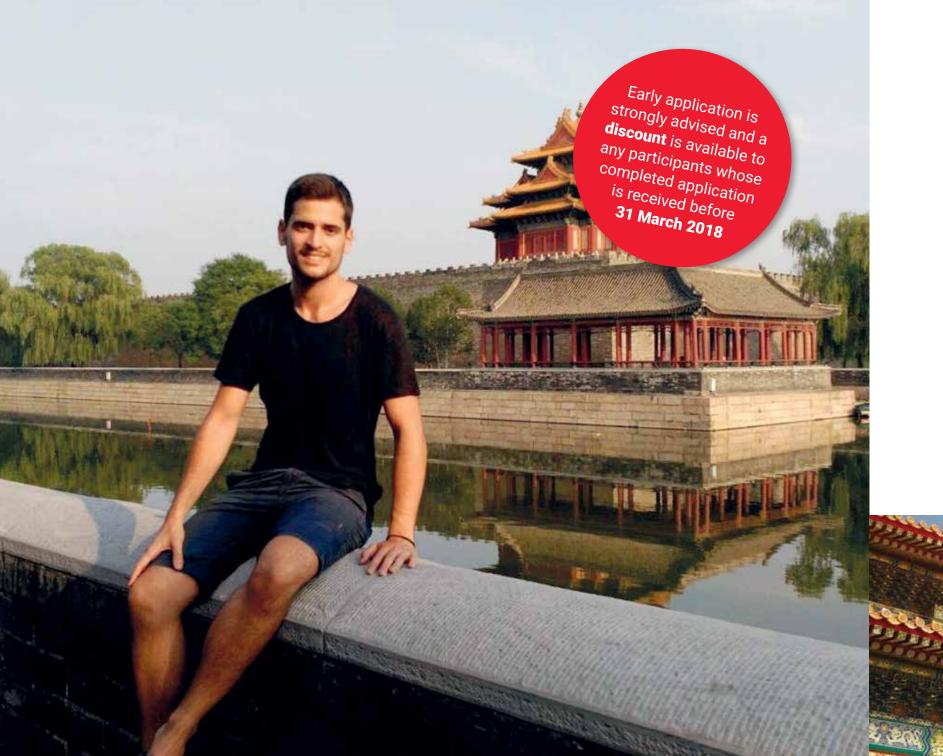
Under no circumstances will a participant be permitted to attend the LSE-PKU Summer School if their fees have not been paid in full in advance.

### Course cancellation policy

In the event that an LSE-PKU Summer School course is cancelled, participants registered for that course will be offered a place on an alternative course of their choice, or a full refund of their tuition fees. Registered participants will be informed as early as possible if a course is at risk of cancellation, and by 31 May 2018 at the latest.

FEE TYPE	STUDENT RATE	STANDARD RATE
Application Fee	£50	£50
Tuition Fee (Early Bird)	£1,275	£1,530
Tuition Fee (Early Bird) including Pre-sessional Chinese Language Course	£1,695	£1,950
Tuition Fee (without Early Bird discount)	£1,500	£1,800
Tuition Fee (without Early Bird discount) including Pre-sessional Chinese Language Course	£1,920	£2,220

for early bird
applications
received by
an March 2018



### How to apply

### Instructions

All applications should be submitted through the online application form on the LSE-PKU Summer School website.

An application fee is payable with each application. Due to the intensive nature of the programme, applicants select one course only.

More details about the application form and the documents required are available online at:

Ise.ac.uk/LSEPKUSummerSchool/howtoapply

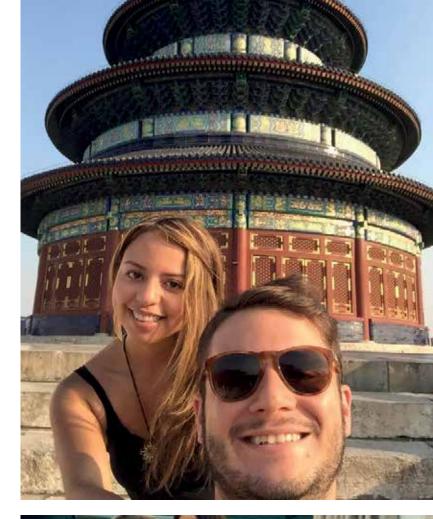
Please note that students based in China may wish to apply through our Beijing office, see www.oir.pku.edu.cn/LSE/

Receipt of your application will be acknowledged within five working days. A decision will normally be made within ten working days.

### Deadline

The deadline for applications is **15 June 2018**. Applications will only be considered after that date if places are available. We strongly advise you to apply early and offer a discount to any participants whose completed application is received before

31 March 2018.





### **About PKU and LSE**



**Peking University** is China's oldest and most prestigious university, and is internationally recognised as the leading institution of higher education in the country. Its campus, known as Yan Yuan (the gardens of Yan) is one of the most beautiful in China.

Established in 1898, PKU now has a total enrolment of over 46,000 students. The university has effectively combined research on important subjects with the training of personnel with a high level of specialised knowledge and professional skill. It strives not only for improvements in teaching and research work, but also for the promotion of interaction and mutual promotion among various disciplines.



#### **The London School of Economics and Political Science**

is one of the foremost social science universities in the world. Founded in 1894, it is a specialist university with an international intake and a global reach. Its research and teaching span the full breadth of the social sciences and

from its location in the heart of London, LSE engages with the city, the UK and the world. 39 past or present world leaders have studied or taught at LSE, and 18 Nobel prize winners in economics, peace and literature have been either LSE staff or students.

The institutional partnership between LSE and PKU has been developing since 2003 and now includes two double degrees, student mobility, joint research, executive training and the long-running LSE-PKU Summer School.

Both institutions aim to form partnerships with a number of high-quality universities across the world in order to broaden their academic reach by creating innovative opportunities for students and promoting world-class research dealing with problems and issues that are relevant on a national and international scale.



### **Contact us**

If you would like further information about the LSE-PKU Summer School, please contact us:

**LSE-PKU Summer School London Office Academic Partnerships Office** TW3.1.02.A **Houghton Street** London WC2A 2AE **United Kingdom** 

Email: lse-pku.programme@lse.ac.uk



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