

Guanghua School of Management, Peking University 2012 MBA Admission Information

MBaintl@gsm.pku.edu.cn

For Overseas Applicants
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1. Academic Programs

Program	Language	Duration	Location
IMBA (Full-time)	English	2 years	China
FMBA (Full-time)	Chinese	2 years	China
PMBA (Part-time)	Chinese	3 years	China

Double MBA Degree Programs

Double MBA Degree Programs (Two years, English)	Partner Schools	Location
GSM-NUS MBA	National University of Singapore	China & Singapore
GSM-ESSEC MBA	ESSEC Business School	China & France
GSM-WHU MBA	WHU-Otto Beisheim School of Management, Wissenschaftliche Hochschule für Unternehmensführung	China & Germany
GSM-Schulich MBA	Schulich School of Business, York University	China & Canada
GSM-McCombs MBA	McCombs School of Business, University of Texas at Austin	China & USA
GSM-UW MBA	Michael G. Foster School of Business, University of Washington	China & USA
GSM-SNU MBA	Graduate School of Business, Seoul National University	China & Korea
GSM-Yonsei MBA	Graduate School of Business, Yonsei University	China & Korea

2. Admission Requirements

- a. Applicants must hold non-Chinese citizenship.
- b. Applicants must hold bachelor degrees and have relevant work experience.
- c. Competitive GMAT Score.

3. Application Procedure and Required Documents

a. Required Documents (Two copies for each item, except for recommendation letters):

- 1) Online Application Form: <http://isao.pku.edu.cn/ooirr/>
※ Please print it out and submit it along with your other required documents with signature.
- 2) Competitive GMAT Score.

Programs	GMAT	HSK
IMBA (Full-time)	✓	
FMBA (Full-time)	✓	✓
PMBA (Part-time)	✓	✓

* **Old HSK Test:** Level 6-7 or above, Mid-level C-B, within 2 years of application deadline

* **New HSK Test:** Level 5 or above, Mid-level, within 2 years of application deadline

- **IMBA** (International MBA): Applicants with competitive GMAT score can apply for IMBA.
- **FMBA** (Full-time MBA): Applicants with competitive GMAT and Regular Chinese Test (HSK) score can apply for FMBA.
- **PMBA** (Part-time MBA): Applicants with competitive GMAT, Regular Chinese Test (HSK) score can apply for PMBA.
- **Double-MBA Degree Programs:** All enrolled MBA students can apply for Double-MBA Degree Programs **AFTER** the new semester starts (for detailed information see websites).

3) Resume/CV (within 2 pages)

4) Official or notarized true copy of University degree and official transcript

5) Essay (choose one of the topics as below, within 2 pages)

a. Why are you choosing the Guanghua MBA program at PKU?

b. How do you envision your career progressing after receiving the MBA?

c. How do you perceive the importance of corporate social responsibility?

6) Two recommendation letters (sealed, with referees' contact information)

7) Photocopy of valid passport

8) Two of your recent photos (2 inches, with no hat worn in hard copy)

9) Digital photo (passport size with 480*640 pixels, send via email: MBaintl@gsm.pku.edu.cn)

10) Non-refundable application fee of RMB ¥800 (payable online, by cash or Western Union)

Items 1) - 7) can ONLY be submitted in Chinese or English, and the application documents cannot be returned.

b. Interview:

Shortlisted applicants will be invited for an interview organized by the Guanghua School of Management in December, March or April. Competitive applicants will receive an offer of admission by email within 2 weeks after the interview, as well as a hardcopy admission letter to follow by mail in late June each year.

4. Application Rounds & Deadlines

Round	Application Deadline	Interview on	Decision by
1	Nov. 20, 2011	December 16, Beijing	Admission Notification Letter will be issued within two weeks right after the interview via email.
2	Feb. 28, 2012	March 23, Beijing	
3	Feb. 28, 2012	April 27, Beijing	

5. Official Offer Letter, Visa, Medical Examination Form, etc.

The International Students Division of Peking University will send the admitted foreign students an official Offer Letter, Visa Application Form (JW202), and Medical Examination Forms by the end of June.

6. Tuition Fee (paid half each year, covers the whole program)

RMB 188,000 (approximately US\$29,300)

7. GMAT Code

Program	GMAT code	School	Institution
IMBA	SVH-D6-03	Guanghua School of Management	Peking University
FMBA	SVH-D6-61		
PMBA	SVH-D6-18		

8. Application and Enrolment Procedure

Stage 1		
	Oct.25, 2011	Application period begins
Stage 2		
•	Nov. 20, 2011	Deadline for ROUND 1 (Early Bird)
	Dec 16, 2011	1 st Round Interview
•	Feb. 28, 2012	Deadline for ROUND 2 & ROUND 3
	Mar 23, 2012	2 nd Round Interview
•	Apr. 5, 2012	Deadline for sending supplementary materials (Only for GMAT/HSK score)
	Apr 27, 2012	3 rd Round Interview
Stage 3		
	Jun. 28, 2012	Official admission package sent
Stage 4		
	Sep. 2012	Enrolment & Registration

*Each candidates will only be invited to the interview once.

*The entrance scholarship is usually available to the candidates who are on the 1st & 2nd round.

9. Contact Information

Specific Requirements, Interviews and Admissions:

Attention to: Mandy Shuyi Huang (Executive, Overseas Admission)

Or: Grace Guangyu Bao (International Affairs Director)

Address: Room 212, MBA Office

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P.R. China

Tel: 86-10-6275.6600 or 6275.1665/ 6275.7781 Ext.22 or 23

Fax: 86-10-62757754

E-mail: MBAintl@gsm.pku.edu.cn

Website: <http://mba.pku.edu.cn>
<http://mba.pku.edu.cn/english/>

MSN Inquiry: MBAintl@gsm.pku.edu.cn

(9-11am & 2-4pm, every Wednesday, from Feb 15 to Jun 20, except for public holidays)