

Centre for Continuing Education



NTU Summer Programme 2015

Sustainability and Innovation 6 – 16 July 2015, Singapore

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"Sustainability and Innovation" 6 – 16 July 2015

Nanyang Technological University, Singapore

The Centre for Continuing Education of Nanyang Technological University (NTU) is organising a two-week summer programme from 6 to 16 July 2015 for international university students.

The theme of the programme is "Sustainability and Innovation". You will learn about Climate Change and its impact on Sustainability, Sustainable Environmental Management, Economic Sustainability, Sustainability Leadership, Entrepreneurship & Innovation: When East meets West, Driving Innovation through Diversity: The Engine of Growth for 21st Century Businesses, Creativity & Innovation and Service Innovation.

Lessons come alive with the various interesting visits planned specially for you.

Join in the programme! Be the first to learn how to be sustainable and innovative in the 21st Century!

Come and experience a uniquely learning environment on the green, spacious and beautiful campus of NTU. Truly enjoy the exciting life in a vibrant and cosmopolitan city!



IMPORTANT DATES

Early Bird Registration Payment Deadline

Standard Registration Payment Deadline

Confirmation of Registration

20 April 2015

25 May 2015

30 May 2015

























Programme Outline

- Classes are conducted in English by NTU faculty members and adjunct trainers.
 Topics include:
 - o Singapore, the Island Nation An Overview
 - o Climate Change and Its Impact on Sustainability
 - o Sustainable Environmental Management
 - Sustainability Leadership
 - Creativity and Innovation
 - Economic Sustainability
 - o Entrepreneurship and Innovation: When East meets West
 - Driving Innovation through Diversity: The Engine of Growth for 21st Century Businesses
 - Service Innovation
- ✓ Field trips include visit to:
 - o Asia Civilisation Museum
 - Chinatown
 - Gardens by the Bay
 - o Kampong Glam
 - o Little India
 - o Marina Barrage
 - Marina Bay Waterfront Promenade
 - o Merlion Park
 - NEWater Plant
 - o Night Safari
 - Singapore River
- ✓ Group Presentation
- ✓ Activities with students







Photo provided by STB



Programme Schedule

DATE	AM	PM
Sunday 5 July		Check-in to NTU Student Hostel (10am – 6pm)
Monday 6 July	9.00am – 10.00am Welcome Session & Programme Briefing 10.15am – 12.15pm Class Singapore, the Island Nation – An Overview	12.45pm – 1.45pm Welcome Lunch 2.00pm – 6.00pm Ice-breaking activities, campus & Neighbourhood tour
Tuesday 7 July	9.00am – 11.30am Class Climate Change and Its Impact on Sustainability	2.00pm – 6.00pm City Tour – Little India, Kampong Glam, Merlion Park & Marina Bay Waterfront Promenade
Wednesday 8 July	9.00am – 11.30am Class Sustainable Environmental Management	2.00pm – 5.00pm Visit Asia Civilisations Museum & Singapore River

DATE	AM	PM
Thursday 9 July	9.00am – 11.30am Class Economic Sustainability	2.00pm – 5.00pm Visit NEWater Visitor Centre & Marina Barrage 6.30pm – 8.30pm Activities with students
Friday 10 July	9.00am – 12 noon Class Sustainability Leadership	1.30pm – 4.30pm Visit Chinatown
Saturday 11 July	One way transfer provided to VivoCity Shopping Mall at 8.30am (for access into Sentosa Island)	
Sunday 12 July	Free	

DATE	AM	PM
Monday 13 July	9.00am – 12 noon Class Entrepreneurship and Innovation: When East meets West I	1.00pm – 3.00pm Class Driving Innovation through Diversity: The Engine of Growth for 21st Century Businesses 6.00pm – 10pm Visit Night Safari
Tuesday 14 July	9.00am – 11.30 am Class Creativity and Innovation	12.30pm – 3.30pm Class Service Innovation 3.30pm – 5.30pm Preparation for Group Presentation
Wednesday 15 July	9.00am – 12 noon Visit Gardens by the Bay	Free
Thursday 16 July	9.00am – 11.30am Group Presentation 11.45am – 12.30pm Certificate Presentation Ceremony	12.45pm – 2.00pm Farewell Lunch
Friday 17 July	11am Check-out	

^{*} Programme schedule may be subject to change.

Course Synopsis

Singapore, the Island Nation: An Overview

- 1. Brief Introduction: history and geography
- 2. The Peoples of Singapore
- 3. Culture and Subcultures
- 4. Educational System
- 5. Housing
- 6. Transportation
- 7. Economy
- 8. Summary

Climate Change and its impact on Sustainability

This session will discuss natural hazards and their impact on sustainability and development of the coasts in Asia, and will answer the question "Why is Asia particularly vulnerable to climate change?"

Sustainable Environmental Management

The speaker will share with the participants Singapore's environmental management including the natural environment and environmental management, e.g., water and wastewater treatment, air emission control, and solid waste management. The speaker will also share with the participants various environmental management case studies.

Sustainability Leadership

This session will explore the rationale, need, values and competencies needed for leaders to demonstrate sustainability.

Course objectives

- Define Sustainable Leadership, differentiate it from other Leadership models
- Map the values, competencies, need and rationale for Sustainable Leadership
- Be inspired through reviewing examples of current issues and challenges facing the world population to demonstrate Sustainable Leadership mind-set
- Develop strategies to advocate and role model Sustainable Leadership

Outline

- Experiential exercise: What are the challenges and issues facing the world and us in the 21st century?
- Why Sustainable Leadership matters, what it is?
- How is SL differentiated from other Leadership models?
- Exploring values and competencies
- Sustainability Leadership begins with ME what I can do differently to advocate and demonstrate Sustainability leadership.
- Action planning to overcome obstacles to change.

Economic Sustainability

The five basic needs of all citizens are: employment (E), housing (H), healthcare (H), education for their children (E) and adequate retirement financing (R). However, the provision of these five basic needs (EHHER) by governments has led to persistent budget deficits, mounting public debts and worsening international competitiveness in many developed and developing countries. Greece is one such example. This is clearly economically unsustainable.

In the case of Singapore, our unique institutional arrangements and constitutional fiscal handcuffs has help to ensure that the five basic needs can be met without government running a budget deficit. The purpose of this session is thus to explore and understand the Singapore's brand of fiscal sustainability.

Entrepreneurship and Innovation: When East meets West

Entrepreneurship and innovation goes hand in hand like a horse and carriage. However, the road to being an entrepreneur is not an easy one. Besides having the right characteristics, the necessary environment must also be there to encourage individuals to become entrepreneurs. Innovation, just like entrepreneurship, is not something that can be simply turned on when called upon. Innovation begins with a process that calls for individuals to be creative. Creativity however, is not necessarily something innate in all individuals. Research in the area of entrepreneurship indicates that entrepreneurs are not born and can be made. Entrepreneurs essentially start businesses to take advantage of opportunities and innovate in order to continue being successful. Thus, the potential for anyone to be an entrepreneur is there, however, only a few will take this route as a career. Why is this so? Can we train someone to be innovative? Can we turn the man on the street into an entrepreneur?

This session will look at the characteristics of an entrepreneur and the reasons why one would choose to be an entrepreneur. This session will also look at innovation from an "East vs West" perspective, e.g. how could would be entrepreneurs find innovative ideas from trends observed in the West and vice-versa in the East? For example, how can we see opportunities from demographic, technological and economic changes? How can a small country like Singapore potentially be the centre for innovation?

Driving Innovation Through Diversity-The Engine of Growth for 21st Century Businesses

Innovation is a given. If a company or organization does not innovate, it is almost certain to perish. Innovation today is a key differentiator for companies and organizations. A major factor has been because of globalization and the commoditization of products and services, which are changing the way businesses and organizations organise themselves.

One of the changes that companies and organizations are experiencing is a more diverse workforce. This is fast, if not already, becoming the norm. But what companies have realised is that diversity is not defined just by race or gender, but encompasses age, cultural background, education, personality, skills and life experiences. Companies and

organizations are inundated with differing voices and viewpoints – a result of the increased level of diversity – and these can be powerful factors in steering innovation, if leveraged correctly and wisely.

This has thrust leadership to the forefront, because having an inclusive strategy, i.e. involving the diversity in the organization or company should not be implemented rashly. Leaders must first cultivate the insight to recognize and understand differences and their power to bring about profound cultural shifts in organizations. This mental transformation is critical to developing transformational leadership capabilities. It is becoming the single most important step toward becoming a successful player in the global arena.

Objectives

The objectives of the course are to help participants to understand the impact of diversity and innovation in organizations and companies, and how to possibly leverage on diversity and innovation to help a company to be successful.

Course Outline

- How has Globalization and Diversity impacted innovation in companies and organizations?
- How has it impacted the way leaders lead?
- How can companies leverage on diversity to become successful?

Creativity and Innovation

In today's fast-paced, constantly evolving world, the three Rs of education – Reading, wRiting and aRithmetic – are inadequate to prepare youngsters for the future. They need to be educated in cReativity as well.

This short session introduces participants to the notion of creativity and its characteristics, what fosters and what hinders creativity, the difference between, "invention" and "innovation"; examples of innovators and innovations that have changed the lives of many.

Service Innovation

Businesses today are undergoing rapid changes. Customers are becoming more sophisticated. They no longer go for the most economical products or services. They are attracted to products and services that are uniquely different from others. Management expert, Gary Hamel, remarks that organisations today need to be creative to come out with a breakthrough improvement in customer service.

This half-day session will show you how you can achieve service innovation. From convincing you that you can be creative, to providing various techniques to generate new ideas, to applying innovative thinking to come out with "wow" services, it will change the way you think and behave.

Registration Fee

Category	Early Bird Registration (NTU to receive payment by 20 April 2015)	Standard Registration (NTU to receive payment by 25 May 2015)
Students from NTU partner universities Or Group Registration of at least 3 pax	SGD 2,260 + 7% Good & Services Tax =SGD 2,418.20	SGD 2,460 + 7% Good & Services Tax =SGD 2,632.20
Students from Non-NTU partner universities	SGD 2,560 + 7% Good & Services Tax =SGD 2,739.20	SGD 2,760 + 7% Good & Services Tax =SGD 2,953.20

The registration fee covers 12-night twin-sharing student hostel accommodation (airconditioned), tuition fee, field trips, programme materials, welcome lunch and closing lunch. Each participant will be issued an official receipt from NTU.

The fee does not include airfare, insurance, meals, visa application, personal expenses or any expense not stated above.

Registration

All international university students are eligible to apply for the programme but must possess a good command of English language as the programme will be conducted in English.

Please submit your registration form either by email to cce@ntu.edu.sg or via fax to (+65) 6774 2911.

You are required to submit a letter from your university verifying your student status or send us a scanned copy of your student card.

You will receive an email acknowledgement within 2 working days from your registration. If you do not receive any acknowledgement from us, please send an email to cce@ntu.edu.sg.

To enjoy the early bird registration fee, your payment must reach us by **20 April 2015**. The standard registration payment deadline is **25 May 2015**. If you wish to register after the deadline, please send an email to cce@ntu.edu.sg to check if vacancy is still available.

The programme may be cancelled if there are insufficient participants and full refund will be made.

You will be notified on the final confirmation of your registration and the status of the programme by **30 May 2015**.

Modes of Payment

You may pay by one of the following payment modes:

a) Bank Draft

Bank draft in Singapore dollars is to be made payable to "Nanyang Technological University".

A copy of the registration form must be attached with the bank draft which has to be sent by registered mail or by courier to the following address

Nanyang Technological University
Centre for Continuing Education
11 Slim Barracks Rise (off North Buona Vista Road)
NTU@one-north campus, Executive Centre #05-01
Singapore 138664
Attention: NTU Summer Programme 2015

b) Telegraphic Transfer

Payment to be transferred to NTU bank account as stated below:

Beneficiary's Name	Nanyang Technological University
Beneficiary's Banker Name	Overseas-Chinese Banking Corporation Limited
Beneficiary's Banker Address	65 Chulia Street, OCBC Centre Singapore 049513
Beneficiary's Account Number	537-010027-001
SWIFT Code	OCBCSGSG

^{*}Please note that you have to bear all the bank charges incurred in your home country and Singapore (approximately SGD 20 per transaction). You are also requested to state in the telegraphic transfer slip that the payment is for "NTU Summer Programme 2015".

A copy of the telegraphic transfer slip has to be faxed to +65-6774 2911 or you may email a scanned copy to cce@ntu.edu.sg.

Certificate

NTU will award a Certification of Participation to participants who achieved at least 75% attendance.

Academic credits will not be awarded by NTU but home universities may consider awarding credit to their own students.

Insurance

You are required to purchase travel insurance to cover your stay in Singapore. Proof of purchase of travel insurance must be submitted to NTU two weeks prior to your arrival. You will not be able to participate in the programme if you do not comply with this requirement.

Accommodation

Twin-sharing student hostel accommodation (air-conditioned) will be provided at NTU main campus during the programme period.

Check-in : 5 July 2015 (Sunday), 10am - 6pm

Check-out: 17 July 2015 (Friday), 11am

Remarks:

- * No extension of stay in the hostel is allowed and you have to adhere strictly to the check-in/check-out timing. Please arrange your own accommodation outside campus if you wish to arrive earlier or extend your stay in Singapore.
- * A CASH deposit of SGD 100 or authorization to charge to a credit card is required upon checking in. The deposit will be fully refunded upon checking-out if there are no damages to the hostel room.





Comments from Past Participants

Exceeded my expectations. It was great!	
- Kimbe	rley Skellen, Australia
Programme was perfectly planned and executed!! Thank you. I had a gre	at time.
-M	ichael Haider, Austria
It's a good programme! Keep going! I will recommend to my classmates.	
-0	Chou Kuan Yeh, Taiwan
Good Programme, well-organised. It was my pleasure being part of it.	
-Jo	annis Topfer, Germany
Great experience!! I would encourage other students to join this progra	ımme.
	-Li Ka Kit, Hong Kong
Nice experience in Singapore! The classes are arranged very well as wel Singapore.	l as the journey in
	- Ben Fang, China
I could meet such diverse people all around the world. The lectures are near future career.	very helpful for my
-	-Hyewon Hwang, Korea

Introduction to NTU

Young and research-intensive, Nanyang Technological University (NTU Singapore) is the fastest-rising university in the world's Top 50 and ranked 39th globally. NTU is also placed 1st amongst the world's best young universities.

The university has colleges of Engineering, Business, Science, Humanities, Arts, & Social Sciences, and an Interdisciplinary Graduate School. It also has a medical school, Lee Kong Chian School of Medicine, set up jointly with Imperial College London.

NTU is also home to world-class autonomous entities such as the National Institute of Education, S Rajaratnam School of International Studies, Earth Observatory of Singapore, and Singapore Centre on Environmental Life Sciences Engineering.

NTU provides a high-quality global education to about 33,500 undergraduate and postgraduate students. The student body includes top scholars and international olympiad medallists from the region and beyond.

Hailing from 80 countries, the university's 4,300-strong faculty and research staff bring dynamic international perspectives and years of solid industry experience.

Five Peaks of Excellence

NTU's five-year strategic plan, NTU 2015, maps out how it will become a great global university by 2015. Under this, NTU will build on its current strengths and heritage to make its mark internationally in five areas – sustainability, healthcare, new media, the best of the East and West, and innovation. The areas leverage NTU's diverse strengths, particularly its longstanding expertise in engineering and business, and the interfaces these have with various disciplines such as healthcare, science and the humanities. With almost \$\$849m of research funding in the area of sustainability, NTU is already a global leader in this area.

NTU has set up a medical school jointly with Imperial College London to meet the challenges of ageing and healthcare in Singapore. The Lee Kong Chian School of Medicine, an autonomous institution, will pioneer medical innovations and bring about enhancements to the healthcare system.

Diverse disciplines for diverse talents

In the QS World University Rankings 2014, NTU is ranked 39th in the world – up 35 notches in four consecutive years. The university's international standing has risen rapidly in recent years and it has been consistently ranked within the top 1% of universities globally (74th in 2010; 58th in 2011, 47th in 2012). In October 2014, NTU climbed 15 places to be ranked 61st worldwide in Times Higher Education's World University Rankings. NTU is also ranked 1st in the world for industry income and innovation.

In July 2011, NTU became the first university in Asia to be rated 5-stars under the new QS Stars rating system. The new system is a comprehensive evaluation by QS across 30 different areas – a broader range of criteria than traditional rankings. NTU scored the maximum of 5-stars each for eight key areas: research, employability, teaching, infrastructure, internationalisation, innovation, engagement and specialist strength.

The Lee Kong Chian School of Medicine, NTU's joint medical school with Imperial College London, one of the top ten universities in the world, will train future doctors for Singapore, pioneer medical innovations and bring about enhancements to the healthcare system.

The College of Engineering, the world's largest engineering college, has six schools focused on technology and innovation and a research output among the top three universities globally.

The College of Science, with award-winning faculty and world-class laboratories, runs Singapore's only direct honours bachelor's degree programmes in the biological, physical and mathematical sciences.

The Nanyang Business School is ranked first in Asia in accountancy research and is consistently ranked as one of the best Asian business schools. It is also one of only three in Asia to be awarded both the EQUIS (European Quality Improvement System) and AACSB (Association to Advance Collegiate Schools of Business) accreditations - international hallmarks of quality.

The College of Humanities, Arts, & Social Sciences is home to the Wee Kim Wee School of Communication and Information, a top journalism and media school in Asia; a fast-growing humanities and social sciences school with niches of excellence; and Singapore's first professional art school offering degree courses in art, design and interactive digital media.

The Interdisciplinary Graduate School supports PhD research in the university's interdisciplinary research centres in Sustainable Earth, New Media and Future Healthcare.

The National Institute of Education, Singapore's main teacher-training institute, is internationally-acclaimed and provides educational consultancy to countries from Abu Dhabi to Vietnam.

The S Rajaratnam School of International Studies (RSIS), an autonomous graduate institution of NTU, runs the Institute of Defence and Strategic Studies, long recognised as a world authority on strategic studies and security research. RSIS was ranked second among university-affiliated think tanks in Asia in the 2011 Global Go-To Think Tank Rankings.

The Earth Observatory of Singapore, established in 2008 with S\$150m in state funding, is dedicated to hazards-related earth science.

The Singapore Centre on Environmental Life Sciences Engineering seeks to become a world leader in research on microbial biofilms, with the goal of finding new solutions in water and environmental sustainability.

Well-rounded, global education; tailored programmes for high-achievers

The university's academic and research programmes, with real-world relevance, have reaped dividends in the form of strong support from major corporations and industry leaders, in terms of research funding and partnerships as well as global internship opportunities for our students.

NTU's undergraduate experience, offering a broad education in diverse disciplines, including residential living and international experience, has also received external endorsement for its holistic curriculum featuring a rich selection of majors and minors.

At NTU, academically-inclined students with a yen for research can take part in the Undergraduate Research Experience on CAmpus programme. High-calibre students with a deep passion for science and technology also have the option to pursue the CN Yang Scholars Programme, a premier undergraduate programme that prepares science and engineering talents for top graduate schools as well as greater feats in the 21st century.

Through its overseas exchange programmes, NTU allows its students to study, do research and work at some of the best partner universities and international organisations. Currently, one in two students at NTU has at least one overseas learning opportunity during the course of their undergraduate studies.

Tech-savvy and adaptable, graduates of the university are sought-after and well-paid, drawing some of the highest starting salaries among local university graduates.

Distinctive edge in science and engineering; Nobel boost

As the main science and technology university in Singapore, NTU has made substantial contributions to Singapore's drive for research and innovation spearheaded by the National Research Foundation (NRF), particularly in the high-investment areas of biomedical sciences, environmental and water technologies, and interactive and digital media.

In February 2010, NTU was globally ranked 8th out of 1,084 institutions that had attracted the highest total citations to their papers published in Thomson Reuters-indexed engineering journals, with 5,912 papers cited a total of 28,516 times.

Increasingly, NTU has been winning the lion's share of Singapore's competitive research funds. From April 2005 to March 2011, NTU won more than S\$1.3b in competitive research funding. In FY10, the most significant external competitive research grant received was from the NRF for the TUM-CREATE Centre for Electromobility, set up with Technische Universität München (TUM). The university has won a total of S\$270m in government funding for its two National Research Centres of Excellence.

A key node in NTU's pursuit of research excellence is the endowed Institute of Advanced Studies, focused on promoting science and technology at the highest level. The institute has attracted 10 Nobel laureates and a Fields Medallist to its panel of International Advisors, and regularly flies in Nobel laureates and other scientific giants to enrich the life and work of the university community.

Campuses

NTU's main 200-ha garden campus - houses Singapore's largest on-campus residence infrastructure including 16 halls of residence for undergraduates and a graduate hall at the Youth Olympic Village of the inaugural Youth Olympic Games in August 2010. Besides the Yunnan Garden campus, NTU has another campus, NTU@one-north, located next to the Biopolis, Singapore's biomedical research hub, and Fusionopolis, a new epicentre of engineering and physical sciences. With its strategic location, NTU has set up a graduate school at the one-north campus. The graduate school will better synergise the university with the considerable national resources invested in the Biopolis and Fusionopolis, and facilitate collaboration with other institutions and agencies in the one-north region.

NTU@one-north is also home to the NTU Alumni Clubhouse. Its proximity to the city means that it is more convenient for alumni to gather and connect with the university. The one-north campus also allows NTU's evening and part-time students better access, so that the university can enhance its delivery of continuing education programmes, through the Centre for Continuing Education and Confucius Institute of NTU also located at the campus.

In 2008, the Ewing Marion Kauffman Foundation, one of the world's largest foundations for entrepreneurship, selected NTU as the first Kauffman campus outside of the US.

A university for the world

NTU's global reputation attracts faculty, students and partnerships from Asia, North America, Europe and beyond.

Working with local and global organisations, NTU actively explores cross-disciplinary solutions for the future. Among its academic partners are the Massachusetts Institute of Technology, Stanford University, Cornell University and Carnegie Mellon University in the US; Cambridge University and Technische Universität München in Europe; and Peking University and Waseda University in Asia. NTU works with many global industry and research leaders, and has developed joint laboratories with Thales, Rolls-Royce, Fraunhofer-Gesellschaft, Robert Bosch and Toray Industries Inc.

In 2009, NTU led the formation of the Global Alliance of Technological Universities, comprising seven top universities tackling societal issues through leading-edge science and technology. The alliance harnesses the strengths of its members – the California Institute of Technology, Eidgenössische Technische Hochschule Zürich, Georgia Institute of Technology, Imperial College London, Indian Institute of Technology Bombay, NTU and Shanghai Jiao Tong University. NTU also contributes to the global academic enterprise as a member of the ASEAN University Network, Association of Commonwealth Universities, Association of Southeast Asian Institutions of Higher Learning and World Educational Research Association.

A rich heritage: national monuments on campus

Gazetted as a national monument in 1998 and now housing the Chinese Heritage Centre, the beautifully restored former Nanyang University Administration Building, with a distinct oriental character, overlooks the historical Yunnan Garden. The Nanyang University Memorial and original Nanyang University Arch were also declared national monuments of Singapore in 1998. The NTU Art & Heritage Museum is an approved public museum under the National Heritage Board's Approved Museum Scheme; benefactors who donate artworks and artefacts to NTU enjoy double tax deductions.



NTU-Centre for Continuing Education

The Centre for Continuing Education (CCE) of Nanyang Technological University (NTU) was set up in July 1991. It acts as a link between NTU and the community by providing continuing education for our alumni and others who are keen to advance their knowledge and learn practical skills.

To sharpen your competitive edge and maximise your potential, you need to talk to the expert in professional development and executive training - Nanyang Technological University's Centre for Continuing Education (NTU-CCE).

With our innovative and practical training programmes, you will embark on a journey to explore new frontiers and sharpen your mind. From engineering to management disciplines, we design programmes that realise your talent and challenge your thinking. We create unique opportunities for growth and transformation.

Since 1991, we have trained tens of thousands of leaders and professionals and continue to strengthen our position as a leading professional development training provider in Singapore and the region.

Our Mission

Our mission is to create opportunities for growth and transformation for the professionals, organisations and the communities we work with, by imparting knowledge and skills through innovative and value-enhancing education programmes and services.

Our Vision

We aim to be a leading provider of continuing education programmes and services in Asia.

Our PRIDE - Your Choice

Come and experience our professional training and services:

Professional Development Courses

Regional Executive Programmes

nternational Corporate Training

Distance Learning

Event Management



Nanyang Technological University Centre for Continuing Education

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