

As of February 23, 2011

**6<sup>th</sup> APRU Undergraduate Summer Program**  
**Developing Entrepreneurial and Innovative Talent in 21<sup>st</sup> Century**  
**Zhejiang University, Hangzhou**  
**July 6 -17, 2011**

**Preliminary Schedule**

*\*tbc- To be confirmed*

Date	Time	Courses & Activities	Lecturer	Venue
6 <sup>th</sup> , July Wed.	10:00-10:20	Opening Ceremony: Welcome Speeches and Group Photo	Prof. Li Min Deputy Director of International Relations Office  APRU Secretary General or APRU Secretariat Representative	
	10:20-12:00	Orientation: Zhejiang University & APRU Undergraduate Summer Program 2011	International Relations Office (IRO)	
	12:00-13:30	Lunch Break		
	13:30-15:00	Lecture: Innovation Education	Prof. Gilsun Song School of Education	
	15:00-15:45	Transfer from Xixi Campus to Zijingang Campus		IRO

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	15:45-17:30	Zijingang Campus Tour (University History Museum, Exhibition on Scientific and Technological Achievements, etc.)	IRO	
	17:30-19:00	Welcome Dinner	Hosted by Vice-President Wu Ping (tbc)	
7 <sup>th</sup> , July Thu.	09:00-09:30	Survival Chinese I	IRO	
	09:30-09:45	Break		
	09:45-11:15	Lecture: Globalization of Manufacturing and Innovation	Prof. Wu Xiaobo School of Management	
	11:15-13:00	Lunch Break		
	13:00-16:00	Visit to West Lake and Lingyin Temple	IRO	
8 <sup>th</sup> , July Fri.	09:00-10:00	Approach to Chinese Martial Arts	Prof. Wu Jian School of Education	
	10:00-10:15	Break		
	10:15-11:45	Lecture: Chinese Economic Development and FDI Opportunity	Prof. Wei Longbao School of Management	
	11:45-13:15	Lunch Break		
	13:15-16:00	Meeting with one or two outstanding entrepreneurs (Zhejiang University alumni)	IRO	
9 <sup>th</sup> , July Sat.	8:30-17:00	Field trip to Yiwu Commodity Market	Hosted by local representatives (tbc)	
10 <sup>th</sup> , July Sun.	<i>Free time</i>			
11 <sup>th</sup> , July Mon.	09:00-10:00	Approach to Chinese Painting and Calligraphy	IRO	
	10:00-10:20	Break		

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	10:20-11:50	Lecture: Succession and Entrepreneurship of Chinese Family Business	Prof. Chen Ling School of Management	
	11:50-13:20	Lunch Break		
	13:20-16:20	Company Visit: Alibaba Group Co.	IRO	
12 <sup>th</sup> , July Tue.	09:00-09:30	Survival Chinese II	IRO	
	09:30-09:45	Break		
	09:45-11:15	Lecture: International New Ventures: Cases from Chinese Private Companies	Prof. Chen Xudong School of Management	
	11:15-13:00	Lunch Break		
	13:00-16:00	Visit to Southern Song Dynasty Guan Kiln Museum & Chinese Pottery Making or Visit to Wang Xing Ji Fan Factory & Chinese Fan Making		
13 <sup>th</sup> , July Wed.	09:00-10:00	Approach to Beijing Opera	International College	
	10:00-10:15	Break		
	10:15-11:45	Lecture: The story behind China's catching-up: a perspective of learning and innovation	Prof. Guo Bin School of Management	
	11:45-13:00	Lunch Break		
	13:00-17:00	Reflections and Preparations for Group Presentations: Students could make use of this time to reflect on their experiences and lessons learned from the lectures and various visits. Students could also make use of this time to write their essays and prepare for their group presentations on July 16.		
14 <sup>th</sup> , July Thu.	09:00-17:00	Day trip to Wuzhen Town	IRO	

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15 <sup>th</sup> , July Fri.	09:00-09:30	Survival Chinese III	International College	
	09:30-09:45	Break		
	09:45-11:15	Lecture: The Zhejiang Model of Innovation and Entrepreneurship	Assoc. Prof. Zhang Gangfeng School of Management	
	11:15-13:00	Lunch Break		
	13:00-14:30	Lecture: Firm Innovation Capability and Regional Development	Prof. Wei Jiang School of Management	
16 <sup>th</sup> , July Sat.	09:00-09:30	Survival Chinese IV	IRO	
	09:30-09:45	Break		
	09:45-11:15	Lecture: Entrepreneurial Leadership in China	Assoc. Prof. Zhou Fan School of Management	
	11:15-13:00	Lunch Break		
	13:00-17:00	Group Presentations (Business Plan Contest)	Presided by student representatives	
17 <sup>th</sup> , July Sun.	09:00-12:00	Model United Nations Experience Day Theme: Internet and Business	Zhejiang University Model United Nations Association	
	12:00-13:00	Lunch Break		
	17:30-20:00	Performance with ZJU students & Farewell Dinner	Hosted by President Yang Wei (tbc)	