

## Academic Outline 2018

### Overview

*Ivy League Summer Institute* is a 2-week intensive program giving students an opportunity to attend lectures focusing on **Business Innovation** and **International Politics & Law**. Participants will have the chance to study at Wasserstein Hall, on the Harvard Law School Campus. Harvard, an Ivy League school, is one of the most prestigious universities in the US located in Cambridge, Massachusetts.

CBL International and WorldStrides are inviting students from universities to participate in the following session of *Ivy League Summer Institute*.

The following session will be offered:

**Session Dates**            01 July 2018 – 14 July 2018

Delegates of the program will experience lectures by local and international professors, successful industry leaders, entrepreneurs in the fields of innovation and leadership, and area experts on international law, politics, and global perspectives. Delegates will develop their knowledge and transferable skills with group workshops and presentations related to public speaking and debate.

In addition to the academic aspects of the programme, participants will learn much more about American history and culture and experience an unforgettable travel experience in the USA. *Ivy League Summer Institute* is a program with an interdisciplinary approach. Therefore students from the following, but not limited to, departments and schools are invited and most suitable to join:

- School/Department of Politics
- School/Department of Business, Management, and Economics
- School/Department of Law
- School/Department of Public Administration and Governance
- School/Department of International Relations

Combining lecture time, preparation, study time and tests, a 2-week session of *Ivy League Summer Institute* is designed to be equivalent to 3 US Credits or 6 ECTS. Delegates are invited to participate in an examination, the results of which will be recorded on the academic transcript. Delegates will also have the possibility to take part in cultural activities and fully immerse themselves in the American college way of life.

## **Session Details**

Delegates will spend both weeks at Harvard Law School Campus, taking classes in one of the courses of their choice. In addition to classes, participants will take part in group workshops, presentations, and evening discussions. Participants will also have the opportunity to explore the local area and the city of Boston as well as excursions to the surrounding area. Throughout their time at Harvard, delegates will have an authentic US college experience by staying on campus in student dormitory rooms, where enrolled Harvard University students stay during the academic year.

## **Course Descriptions**

**Delegates can choose from one of the following courses to attend during *Ivy League Summer Institute*:**

### **1. International Politics & Law**

In this combination course, delegates will firstly look at world societies and the interactions between them, through analysing varying political systems. Lectures may cover such topics as: international relations theory, foreign policy analysis, and international law and organization. You will participate in comparative studies of specific countries and regions and the theory and practice of diplomacy. After studying these topics you will grasp the historical overview of how political systems have developed to become the modern structures of today. Through looking at these political systems, participants will then look to the legal systems, which govern important decisions and those responsible for making them. Common and civil systems will be compared and allow for great discussion based on the programme location as well as the international backgrounds of delegates.

### **2. Business Innovation**

Have you considered being your own boss, creating or improving a new product or service, or leading a company to future success? This course will equip you with the knowledge and skills to opening your own business, as well as creatively thinking about problem-solving and strategy. Through simulations and case studies, you will expand your leadership skills and become more confident and experienced as you prepare for an entrepreneurial career and advanced studies in the enterprising field of business innovation.

## **Additional Program Features**

*These activities are offered complimentary and are matched to the elective selected so every student will not participate in every activity listed here. Please refer to the tentative itinerary to review which sessions and electives will experience specific activities.*

## 1. Cultural and Educational Activities

Throughout your stay, you will visit a wide range of cultural attractions to enhance your experience. Whether it's seeing an iconic Red Sox baseball game or shopping in Quincy Market, you will soak up the rich sights and sounds that Boston and the surrounding cities offer.

Delegates may have the opportunity to participate in the following activities depending on which course is selected:

- ***Boston, Massachusetts***

- Quincy Market
- Red Sox baseball game
- John Adams Courthouse visit
- Guided historic city tour
- Edward M. Kennedy Institute for the U.S. Senate Workshop
- John F. Kennedy Presidential Library & Museum
- Service Learning Project
- Boston Pops Firework Spectacular Show, celebrating the major US holiday- Independence Day
- Hiking
- Massachusetts State House
- Teambuilding challenges
- Shopping- boutiques, outlets and malls

## 2. Corporate Visits

Included in Ivy League Summer Institute are select visits to businesses and institutions to provide delegates with practical knowledge and networking opportunities. Delegates will travel to Boston or attend guest lectures on Harvard campus, which will give them the opportunity to understand more about select industries and pose questions.

## Faculty and Certification

### Faculty

CBL International is composing a strong team of faculty members including professors, university lecturers and researchers, and PhD candidates from Harvard University, and other respected universities, including Ivy League schools to teach your courses. At times there will be guest lecturers who consist of experts and specialists in the individual fields to bring a balanced view between academic theory and practical experience.

## **Certificate and Programme Academic Transcript**

A certificate and academic transcript will be issued to delegates, containing topics covered during the program. *Ivy League Summer Institute* is a certificate program that may be accountable for optional credits depending on the requirements of the home institution/school/university

The program Academic Transcript will show the courses attended by each delegate. It will indicate the workload of courses as well the results of exams and assignments. Combining lecture time, preparation, study time, and tests, each week is designed to be equivalent to 1.5 US credits or 3 ECTS credits. Delegates may work with their individual home university to see if their institution will allow these credits earned on program, to transfer as an elective or other course. This decision is up to your home institution.

Both the certificate and transcript provide a unique opportunity to bolster not only your academic, but also your career resume. Current and future employers will be interested in hearing about your learning experience and how you can apply your new skills and knowledge to the tasks at hand.

## **Fees & Accommodation**

Tuition and Accommodation fee **4,200 USD**

*Tuition & accommodation fee includes:*

- *All lectures, presentations, and evening talks*
- *Corporate Visits*
- *All admissions and transportation for scheduled field trips, cultural activities, business visits, and social events*
- *Welcome Dinner & Farewell Dinner*
- *Single room on Harvard's campus*

### Accommodation

*Cambridge, Massachusetts:* In the heart of Harvard University, delegates will stay in a Residence Hall of Harvard Law Campus. Staying in single rooms with shared community bathrooms, delegates will have access to wireless Internet, coin-operated laundry facilities and space for private study in their rooms. Delegates will be within walking distance of their classes and can socialize with their friends on campus.

## Programme Staff

Your session will be led and maintained by professional WorldStrides' staff members who have been background checked and trained to successfully lead this particular programme. The Programme Director is the head of the Institute operations on campus and will be onsite to provide instruction and a comfortable environment for all delegates. There may be other staff to assist as needed such as licensed City Guides.

## Combination of Ivy League Summer Institute with *Summer Institute at Oriel College* and *Cambridge Summer Institute*

Delegates have the opportunity to extend their program and participate in academic study abroad programs in the United Kingdom. *Summer Institute at Oriel College* (University of Oxford, UK) and *Cambridge Summer Institute (CSI)*, offered with Magdalene College (University of Cambridge, UK) are exclusive programs for university students and working professionals who would like to attend quality lectures in International Law; Economics; Philosophy, Politics, and Economics (PPE); Natural Science; Business and Management; International Relations; Politics; History; Medicine; and Business and Legal English. Both programmes provide delegates with the unforgettable experience of learning from members of these prestigious universities in culturally rich locations with a group of international delegates. All delegates have the option to be accommodated in colleges of University of Oxford or University of Cambridge, and dine in the 'Harry-Potter'-style dining halls. *OSI* and *CSI* both offer cultural excursions and social events to ensure a well-rounded programme in an international environment. For more information please visit:

[www.oxfordsummerabroad.com](http://www.oxfordsummerabroad.com)

[www.cambridgesummerinstitute.com](http://www.cambridgesummerinstitute.com)

Tuition and Accommodation at *Summer Institute at Oriel College* or *Cambridge Summer Institute* in the UK:

*Tuition fee for a 2-week session*

**1,770 GBP**

*Accommodation fee in a single standard room incl. breakfast*

**980 GBP**

*Full board fee incl lunch and dinner*

**420 GBP**

## Application

Student groups can apply through a university/school representative. Qualified representatives will be individual professors, programme directors, or heads of the international office. For further information regarding *Ivy League Summer Institute* and the application process, please contact an academic advisor at:

- Shanghai Partner Office  
Tel: (0086) 021 6116 1210  
Email: [info@cbl-international.com](mailto:info@cbl-international.com)
- Oxford Partner Office  
Tel: (0044) 1865 236 580  
Email: [info@cbl-international.com](mailto:info@cbl-international.com)
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